

SCHEDULE OF ADULT EDUCATOR DATA USED

Category of Data	Elements
Application Technology Meta Data	IP Addresses of users, use of cookies, etc.
	Other application technology meta data: user platform, user device, browser version, build version, OS type and version
	IP geolocation when purchasing
Application Use Statistics	Meta data on user interaction with application
Communications	Online communications: emails, direct messages, blog entries, landing page interactions, quote requests
	Feedback (1:1) and ratings (public) you give to or on an author
	Customer support requests, sales communications, legal support requests, and related account purchasing and service communications, including metadata about your interactions with us
Demographics	Language information (native, or primary language spoken)
	Other demographic information-Please specify: school location
Contact Information	Email
	Address
	Phone Number (optional)
Identifiers	First and/or Last
	Provider/App assigned ID number
	Username
	Password
	Teacher name
	Author name
	Third-party authenticators
	Entity affiliation if an Entity owned account
Classroom data (if used)	Classroom nickname
	Classroom username
	Classroom password
	Classroom metadata
	Decks assigned to students
Financial	Purchase records including payment information and source and credits available. For Boom Passport users, usage records to compensate Publishers for use.
	Last four of credit card (our payment processor collects the full number, expiration date, and verification numbers)
	Geolocation at time of purchase

	Email address associated with your purchase history
	External purchase redemption records
	Records of referrals and referral rewards
	Fraud and risk assessments when purchasing
Content Data	Records of decks made
	Records of materials uploaded, including fonts, images, sound, videos, and printables
	Records of deck page contents
Other	Records of who you follow
	Records of who referred you
	Records of promotions you have received
	Records of strikes against your account
	Analytics data of pages interacted with
	Order number from third-party site redemptions. We may disclose your order number and name to the selling party for verification and auditing purposes.
	Referring site
	Key actions you have taken to send contextually relevant training, instruction, and information.
	Records of newsletters and training communications you have been sent, opened, or clicked on.
	Record of disputes